

THE 2014 HÔTEL DE GLACE

Exciting new activities!

Quebec City, December 10, 2013 – The Hôtel de Glace opens from January 5 to March 23, 2014 with a flurry of fun and exciting new family activities. For its 14th year, the site now boasts a huge outdoor tube slide and snowshoe trails for outdoor lovers of all ages. Always unique and fascinating, the Hôtel de Glace invites you to rendezvous with winter again this year!

"This winter, we wanted to bring back the tradition of snowshoeing through the snowy woods on the grounds of the former Québec zoo and give local residents and tourists the opportunity to explore the beautiful natural environment when they visit this year's Hôtel de Glace," says Jacques Desbois, CEO of the Hôtel de Glace. Several trails leave behind the hotel to cover a total of 4.5 km. After admiring the hotel's spellbinding architecture, visitors can explore the pristine woods, a winter wonderland just minutes away from downtown Quebec City. There's no better way to make the most of winter!

Open: Every day from 10 a.m. to 4 p.m.

Admission to the Hôtel de Glace: \$18 tax incl.

Admission to the Hôtel de Glace + trails/slides (day pass): \$23\$ tax incl.

Admission to the Hôtel de Glace + trails/slides (season pass): \$28 tax incl.

Snowshoe rentals and warm-up area on site

2014 Theme: Myths and Legends from Around the World.

From the dawn of time, Man has handed down stories to explain his world, his origins and his fate. On all five continents, every civilization has created its own myths and legends. This year's theme explores mankind's complex yet universal myths and legends. "Even as we use them to demystify the arts of winter, snow and ice provide many creative and original ways to tell these fascinating tales. This is truly an ever-changing, ephemeral work of art," explains Serge Peloquin, artistic director of the Hôtel de Glace.

Last year's popular *Behind the Scenes* tour is back again this season. Visitors are invited behind the hotel's frozen facade to discover the secrets of its construction and to the ice workshop, where they can make their very own ice glass. The *Behind the Scenes* tour is offered Saturdays and Sundays by reservation only or weekdays for groups, also by reservation.

Grand Opening Night

Come celebrate the official opening of the 2014 season at the traditional launch party on Friday, January 17, 2014. Join our dynamic MCs as we kick off this year's Grand Opening with fireworks, live music and more! Tickets are on advanced sale at \$23 (taxes included) until December 30. For information and interviews call 418 623-2888 ext. 102.

A discount for RTC OPUS cardholders

The RTC (Réseau de transport de la Capitale) is proud to join the Hôtel de Glace in offering a discount to visitors who come by bus. Upon presentation of their RTC OPUS card (all categories), cardholders get \$2 off the price of admission. This offer is good from January 5 to March 23, 2014 for cardholders only.



Normandin Spring Break

From March 3 to 7, 2014, the Hôtel de Glace has planned a fun-filled week for Quebec City area kids and their parents at a special family rate. With exciting games on ice, colourful face painting, a sugar shack, lively mascots, real igloos and much more, spring break is a great time to get out and play at the Hôtel de Glace. Admission to the site is free for kids and just \$12 (taxes included) for adults. Look for more details on the spring break program in the coming weeks.

With its scintillating chandelier, its ever-popular Super Slide, its Ice Bar serving cocktails in sparkling glasses made of ice and 44 theme rooms and suites, the Hôtel de Glace is a one of a kind experience in a spellbinding decor. The Hôtel de Glace, where frozen natural beauty meets hot urban style — a must since 2001.

- 30 -

Source: Hôtel de Glace de Québec

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