

An all-time high for the Hôtel de Glace!

Quebec City, January 26, 2015 – Since it opened on January 3, over 5,140 people have already experienced, or plan to experience, an overnight stay at the Hôtel de Glace. Only three weeks into the season, management can already confirm a record number of overnight guests. Between now and the closing date, the Hôtel de Glace should reach a 95% occupancy rate.

"For the third straight year, the Hôtel de Glace can boast a record number of stays. In this 15th anniversary year, there's no need to wait until March to register a new peak. Everyone wants to celebrate with us! Starting today, every new reservation we get adds to our record!" explained Hôtel de Glace CEO Jacques Desbois.

In 2014, close to 5,000 overnight guests stayed at the Hôtel de Glace. Since the very first hotel opened in 2001, over 50,000 people have stayed overnight in one of the rooms made entirely of snow and ice.

The 15th anniversary season is hot

The Hôtel de Glace also had a record number of people turn out for the Grande Soirée opening night! Last January 16, a crowd of 1,400 were on hand to celebrate the 15th anniversary, with impressive fireworks and a DJ that kept them dancing.

For management, the resounding success of the Grande Soirée and the record number of reservations reflect the increased popularity of the Hôtel de Glace since it opened this year.

With its scintillating chandelier, its ever-popular Super Slide, its Ice Bar serving cocktails in sparkling glasses made of ice and 44 theme rooms and suites, the Hôtel de Glace is a one of a kind experience in a spellbinding decor. The Hôtel de Glace, where frozen natural beauty meets hot urban style — a must since 2001.

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Source: Hôtel de Glace de Québec

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