

A SEASON WELL BEYOND EXPECTATIONS

Quebec City, March 28, 2016 – The Hôtel de Glace wraps up its 2016 season today at 5 pm, and can proudly point to another positive result for this 16th year. Inspired by a rivers theme, the hotel's unique design once again dazzled the over 114,000 people who came for tours, stays, weddings or corporate events.

"The 2016 season clearly confirmed that the Hôtel de Glace is a huge attraction for the greater Quebec City area and with many different tourist markets. Winter got off to a late start with ups and downs in the weather along the way, but that didn't keep the crowds away. Numbers were as high as in 2015, which was a record year. Close to 103,000 visitors came through our doors!" said Hôtel de Glace CEO Jacques Desbois.

This year, 5,400 guests spent the night in a room made entirely of snow and ice, exceeding the initial goal the hotel had aimed for.

As for weddings, 29 couples from all over the world, including Brazil and England, but also from Québec, exchanged their marriage vows at the Hôtel de Glace this season. The chapel, which was built as a separate structure this year, gave couples a more intimate setting to celebrate this important event.

As the only one of its kind in North America, year after year the impressive Hôtel de Glace puts Québec in the international spotlight. This year, some 250 journalists from around the world came to discover or rediscover this ephemeral work of art. Of special interest were major shoots for programs on PBS, Televisa and Univision, along with such widely-known newspapers and magazines as National Geographic, USA Today and British Weekly.

In a crowning touch to an already rewarding season, the Hôtel de Glace was named 'Tourist Event and Attraction of the Year' at the Fidéides awards gala held by the Chambre de commerce de Québec to celebrate the successes of entrepreneurs in the Capitale-Nationale and Chaudière-Appalaches regions. The best possible way for the Hôtel de Glace to top off its 16th season.

With its scintillating chandelier, its ever-popular Super Slide, its Ice Bar serving cocktails in sparkling glasses made of ice and 44 theme rooms and suites, the Hôtel de Glace is a one of a kind experience in a spellbinding decor. The Hôtel de Glace, where frozen natural beauty meets hot urban style — a must since 2001.

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Source: Hôtel de Glace de Québec

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